



MARKOM
EXPRESS

Marketing | **Content** | Communication | **Strategic Consulting**



WE HELP YOU LEVERAGE THE POWER
OF WORDS, MARKETING STRATEGIES,
AND EFFECTIVE COMMUNICATION FOR
BRAND AND ORGANISATIONAL
GROWTH, SUCCESS, AND
SUSTAINABILITY!





Add The Thrust to Your Brand!

Thriving in a dynamically evolving, omni-channel world is a tough nut to crack. Our team comes from multihued industries- hospitality, academia, consulting, media management, designing, and marketing- to name a few!

Together, we form the brain of the company that aims to launch and successfully sustain a brand's unique voice with the target audience as our priority. We're here to make your life easier — talk to us and we'll let you know how we can best assist you.

How We Evolved!

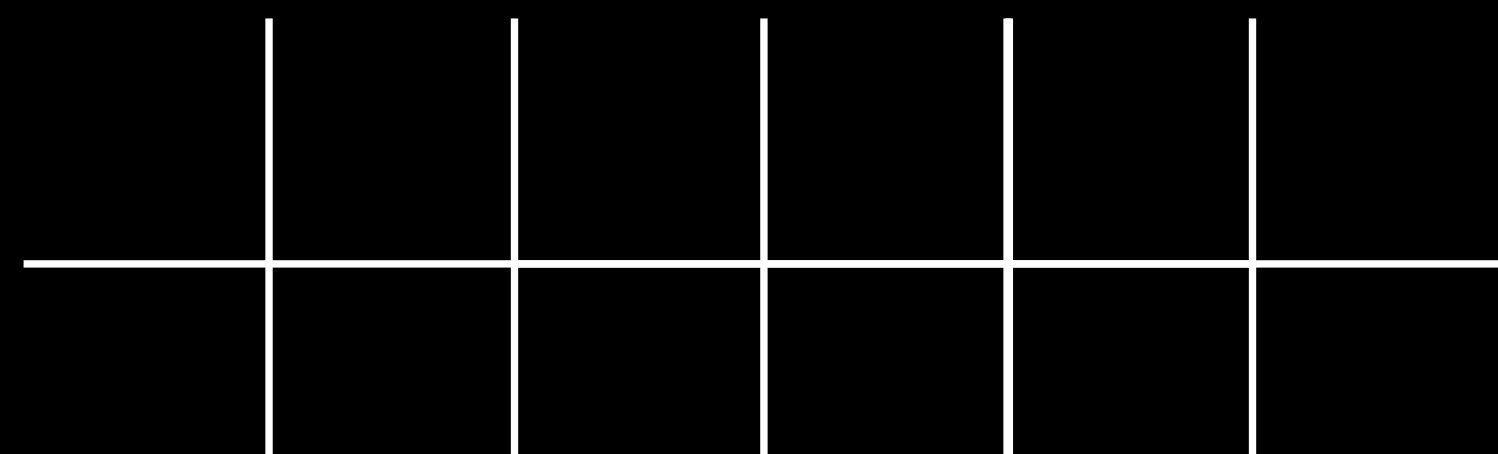
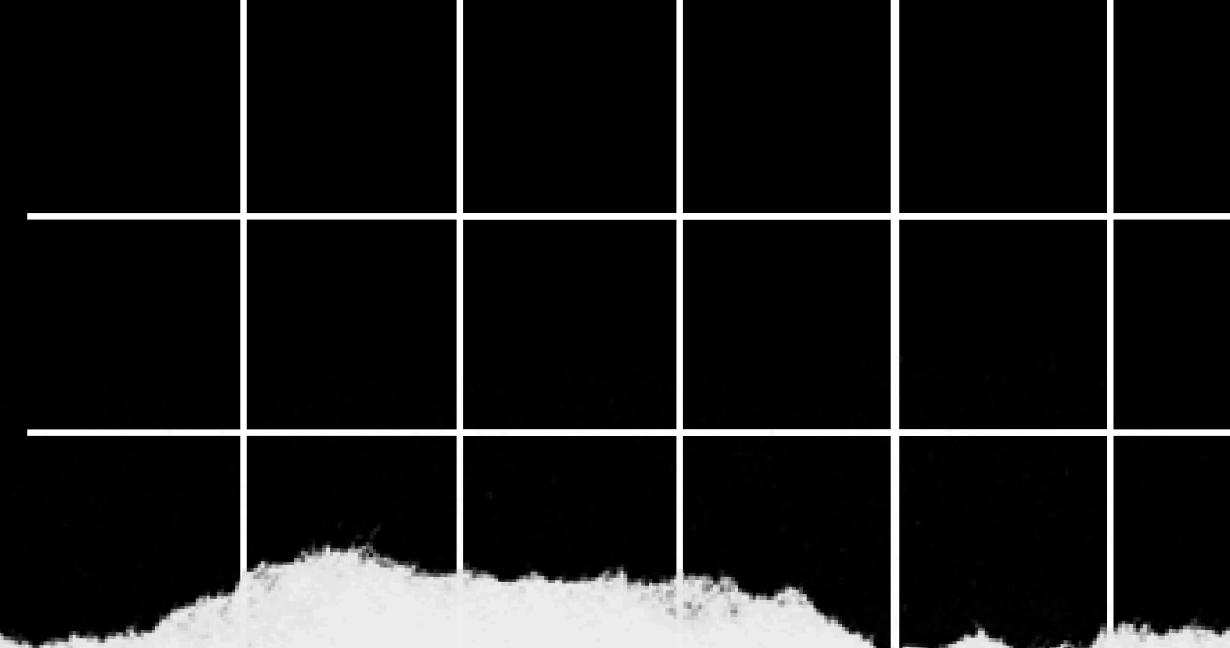
Markom Express Agency (MEA) is passionate about helping brands find their creative voice in a consistently evolving, increasingly digitising world. We have over 16 years of combined expertise in Marketing Communication and broad-range Content projects across trans-disciplinary, varied industries; and our dedicated team aims to be a one-stop solution for helping our clients thrive in a changing omni-channel world.

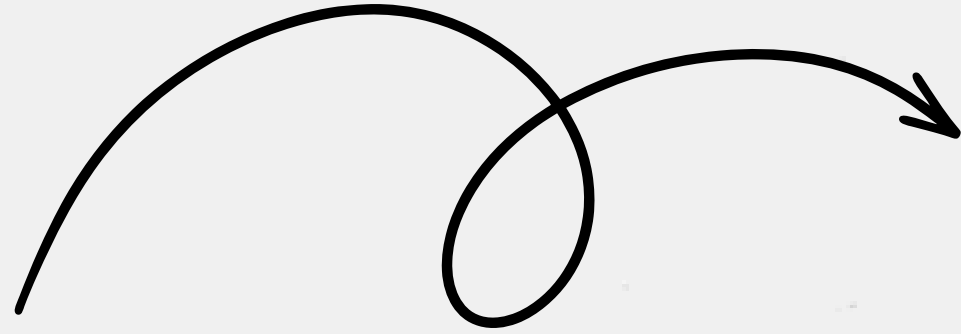
We believe in leveraging the brand's unique strengths to build a personalised roadmap to success. We're here to make your life easier, and your brand's presence truly customised!

Our goal as a full-service marketing agency is to apply our team's drive, creative prowess and critical thinking skills to work closely with each brand, and to create unique, innovative strategies that produce effective, tangible results.



Our Services





Social Media Management

Developing strategies to increase followers, creating awareness and oversee social campaigns with a dedicated account manager!



Digital Campaign Management

Concentrated marketing efforts, focused on a single message, to achieve one specific goal for valuable branding!



SEO & SEM

It is ideal to leverage SEO and SEM together to increase quality traffic to your site!



Have A Rock-Solid Backend!

Website Development

Involve everything related to building a web-based solution!



Celebrity Endorsements

Talent, Speaker, Celebrity, Artist,
Influencer Management!



Brand Collateral Designing

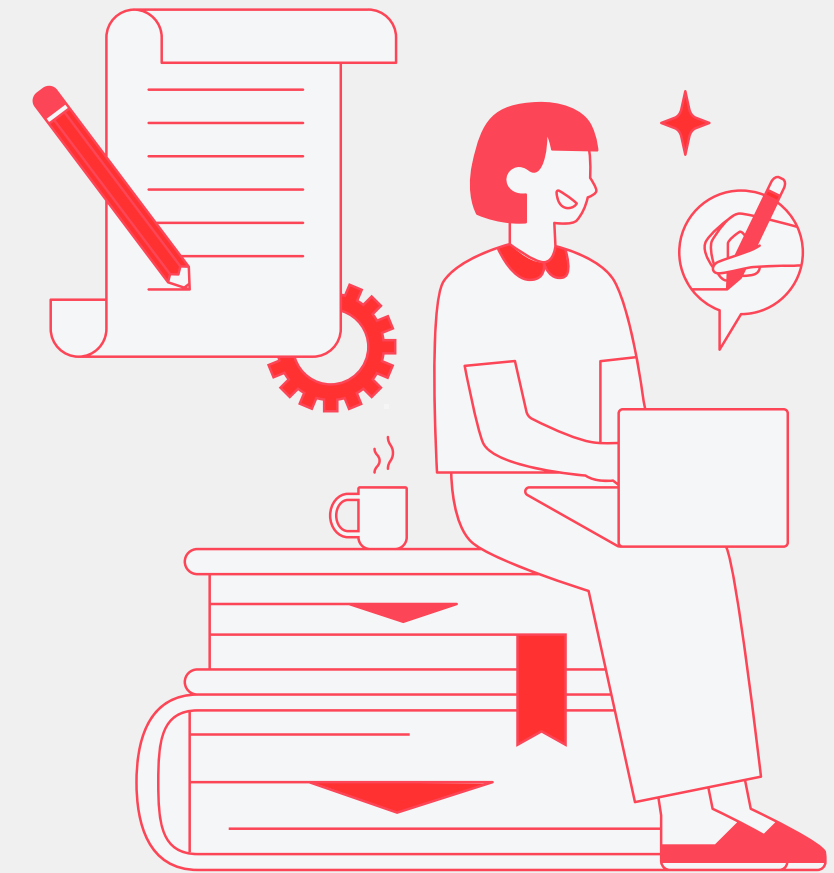
Creative assets designed to promote your business & create its own voice!



Maktub : It Is Written!

Academic/Research Content Services

Whether it's research writing, or college applications mentoring, or even homework help- our experienced writers will guide and support you well.



Business/Professional Writing

Conveying relevant information to your clients requires clarity and effective communication- and we aid with proposals, marketing collateral, reports, memos, notices, and even emails!



Guest Writing Services

Have thoughts to share with the world, but cannot find the right words? We can help you upscale your written matter, without eliminating the original voice. You think critically, and we'll handle the lingos.



Memory Lane, Starts Here!

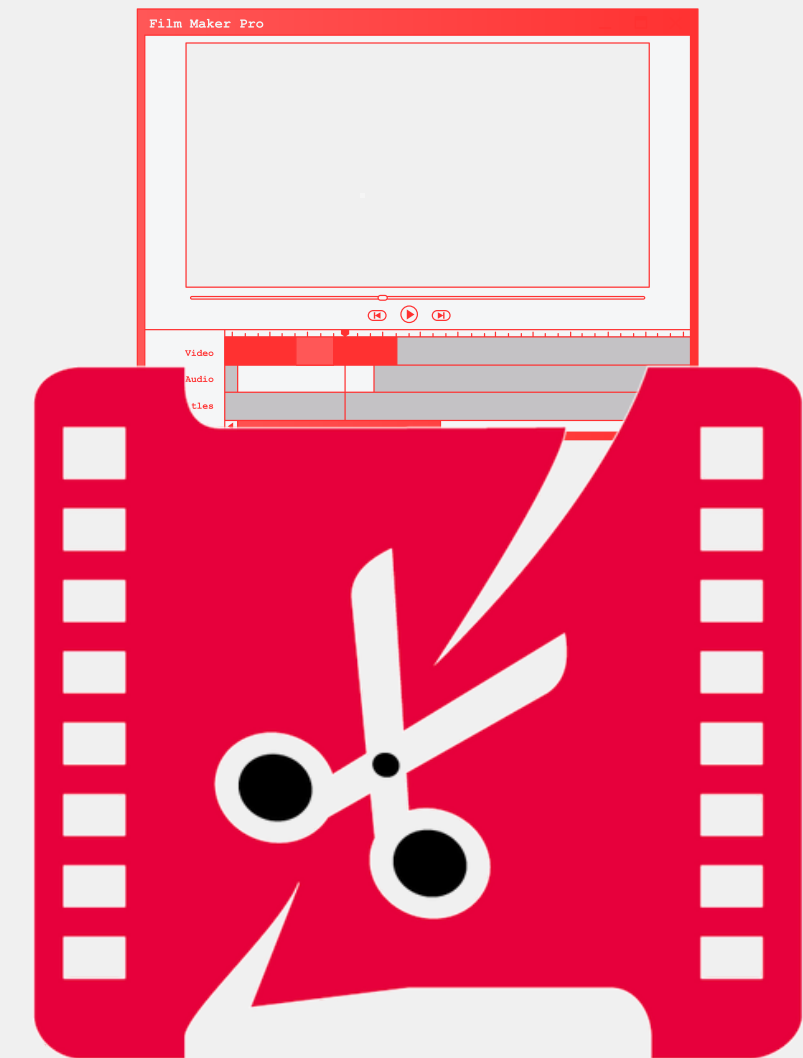
Graphic Designing

We create impactful, brand-focused designs — from logos and brochures to social media and event creatives — that elevate your visual identity.



Video Editing & Management

Includes cutting or splicing segments, re-sequencing clips, adding transitions, color grading, sound mixing, animation, implementing special effects, formatting and more. Get Professional Reels made With customized shoot and editing.



CGI & Motion Ad

Bring your ideas to life with high-quality CGI and motion graphics. We create 3D visuals, animated ads, and product showcases that engage, inspire, and set your brand apart.



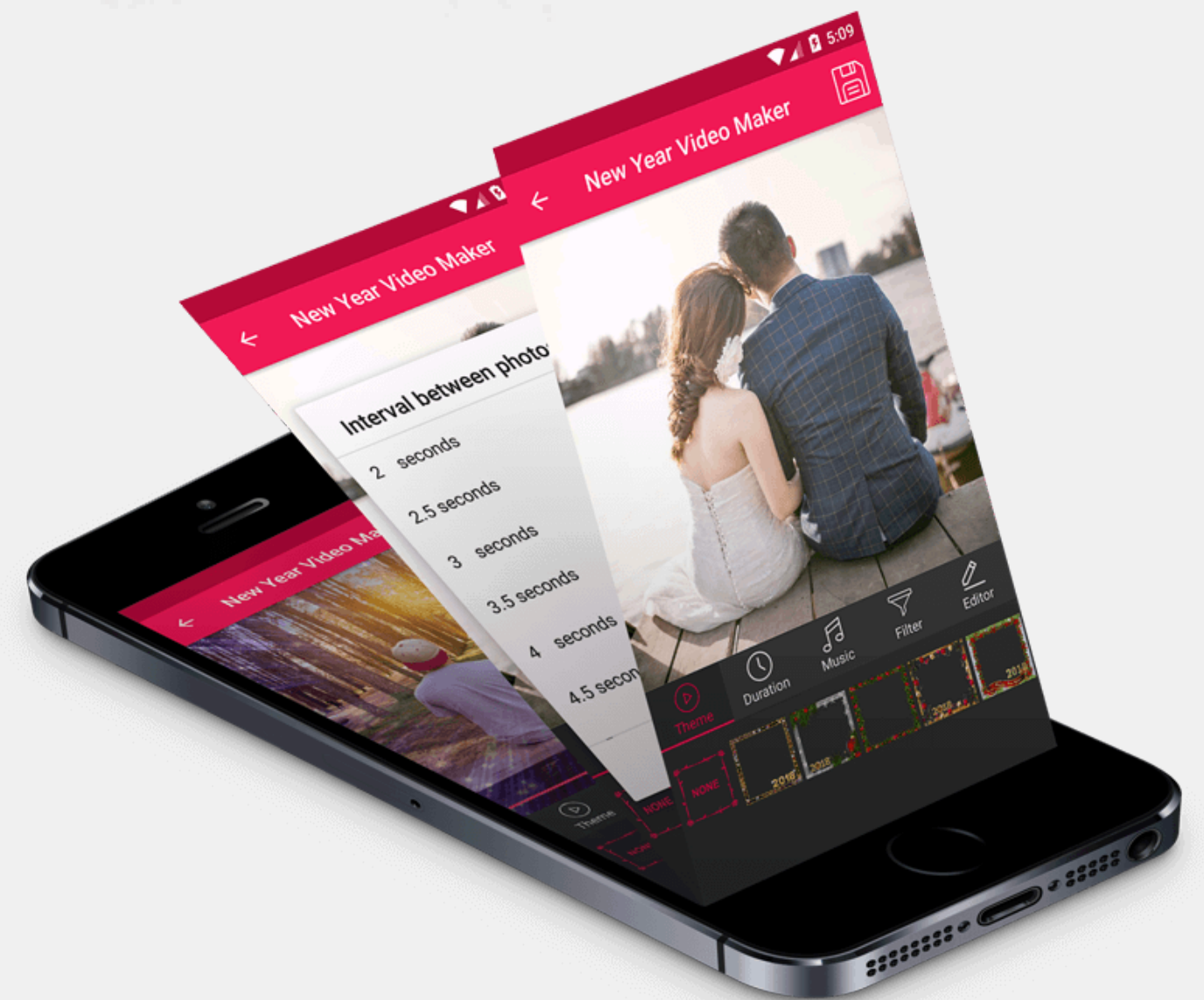
3D Design

Delivering high-end 3D solutions for architecture, interiors, product modeling, character design, walkthroughs, and animations. We turn concepts into stunning visual realities that captivate and communicate with precision.



App Development

We build high-performance mobile apps for Android and iOS with a strong focus on UI/UX, functionality, and scalability. From design to backend integration and testing, we handle the entire process — including app deployment on platforms like the Play Store and App Store.



At the Helm



SIDHANT SIROHI

Director/Co-founder
& Marketing Head

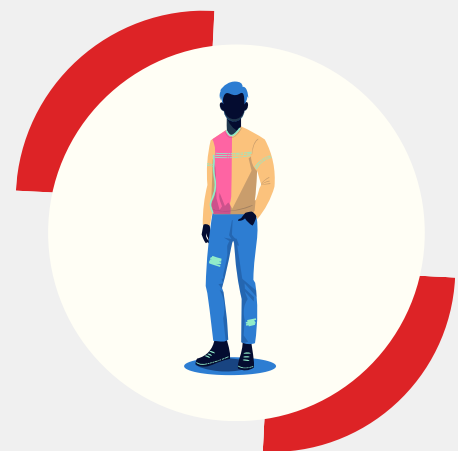
At the helm of affairs, our very own marketing wizard's brain cauldron is always bubbling over with ideas and targets. Ex-IHM-ite and an alum of Cardiff Metropolitan University, UK, Sidhant brings in over ten years of intensive experience in marketing and communications across transdisciplinary industries. When he's not serving practice-oriented game plans, you can catch him concocting clever hashtags, deciphering the latest algorithm, and turning brands into legends.

A visual innovator and design enthusiast, blending creativity with strategy to craft impactful visual experiences. With expertise in motion graphics, video editing, and brand design, brings a keen eye for detail and a passion for storytelling. From corporate films to digital campaigns, the work reflects a balance of technical precision and artistic flair — driving brands to stand out and connect with their audiences.



Ambrish Pandey

Director/Co-founder
& Creative Head



Siddharth Pant
Strategy Head

Tethering the team to ground realities, yet acting as the wind beneath MEA's wings, Mohit Sharma is our jet-setting strategist extraordinaire! Packing in a powerful, decade-long experience within and beyond the International Franchising, Business Development and Strategy Consulting domains- across 15 countries, Mohit's methodical approach will help your ideation carnival hit the ground running.

How We Work!



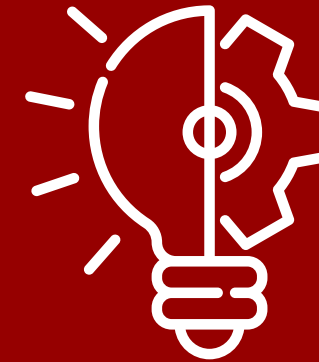
Ideation and Planning

- Understanding key products and services of the brand to create a schedule for postings
- Enabling a Social Media Calendar to consolidate important events and occasions
- Researching information about the brand and its competitors to create fresh and trending improvements



Content Development

- **Constructing catchy copies, captions, and content strategies aligned with the brand values and needs**
- **Creating well-thought text for uploading on websites and other social media platforms**



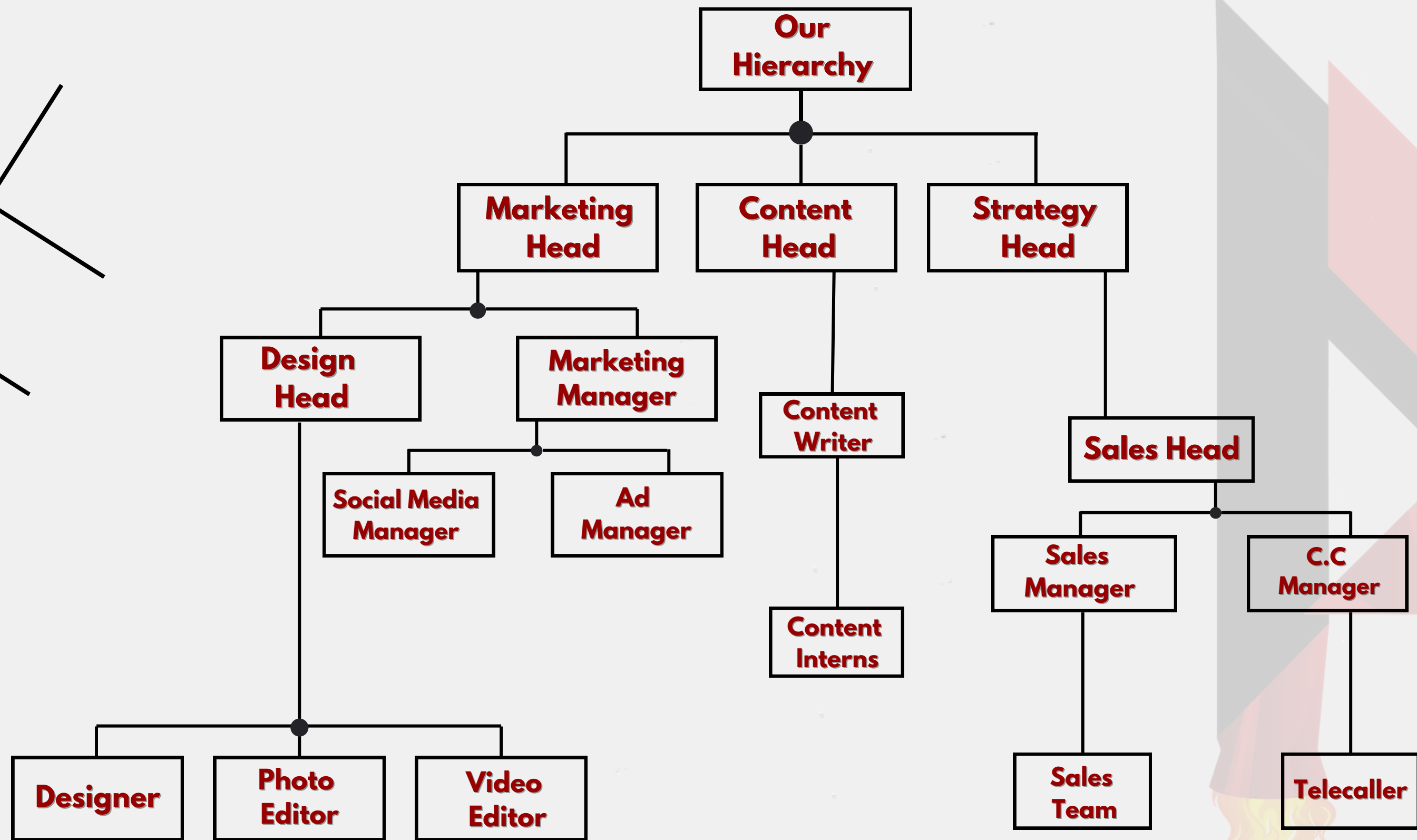
Design Development

- Decoding colour palettes
- Understanding client's idea of creative visual appearance/aesthetics
- Experimenting with design and video formats to decide on the final product



Approvals

- **Creating prototypes with the decided guidelines and timelines, so the client may approve and give feedback/inputs for the future**



Our Clients, Partners & Experiences!





Thank you!

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